

Filip Boś

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Summary

I am a graduate of the University of Gloucestershire with a degree in Film Production. As a digital media and communications professional, my true passion lies in the art of storytelling. I have a proven track record in developing and executing creative marketing campaigns, as well as effectively managing social media and creating compelling content across various platforms. My experience extends to the radio industry, where I possess a strong understanding of broadcast production and audio editing.

Furthermore, I am an IT enthusiast with a talent for navigating the daily challenges in the constantly evolving world of Information Technology. Whether it's providing initial support or seamlessly configuring software and hardware to meet specific needs, my expertise spans a wide range. I also excel in working with WordPress and have a knack for setting up and managing new databases. My overarching goal is to harness technology to optimise operations and enhance overall efficiency.

Experience

Marketing Communications Manager

MeadeX Rubber Mouldings

Mar 2024 - Present (3 months)

In my role as the lead Marketing & Communications Manager, I drive the marketing strategy and execution across MeadeX and its acquired entities. My core responsibilities include:

- Strategy Development: Formulating and implementing marketing strategies to boost brand visibility and growth, while providing regular performance reports to senior management.
- Agency Management: Overseeing partnerships with agencies to enhance our web presence and ensure alignment with our evolving brand identity.
- Direct Marketing & Database Management: Managing email marketing campaigns and consolidating databases across the group for targeted communication.
- Collateral & Branding: Creating up-to-date marketing materials and contributing to brand style guides to maintain consistent branding.
- Social Media & Events: Leading the social media strategy with content from various sales teams and supporting our presence at industry events.

My leadership ensures the seamless integration of marketing efforts across the group, driving brand consistency and engagement in a fast-paced, acquisition-driven environment.



IT, Marketing & Communications Officer

Gloucestershire Young Carers

Aug 2023 - Feb 2024 (7 months)

The Marketing & Communications side of my roles entails managing day-to-day engagement across social media and digital communications and contributing to charity activities. Pitching new ideas and helping the organisation to be present in the fast-changing world of the internet which includes launching the brand on a new social media platforms, TikTok and working with an external agency to create content and copy for the new website

On the IT aspect of my role, I've am supporting an ever growing team with any tech-related enquiries, carrying out IT audits and ensure daily backup are completed. I've also introduced new processes and currently working on a introducing a new fundraising database to improve productivity in the team. I've also project managed a new telephony and WiFi system installation and a rebrand the website whilst working with an external agency. I am also responsible for setting up new members of the team with the correct equipment/software that they require for the day to day tasks.



Marketing & Communications Officer

Gloucestershire Young Carers

May 2022 - Aug 2023 (1 year 4 months)

Managing day-to-day engagement across social media and digital communications and contributing to charity activities. Pitching new ideas and helping the organisation to be present in the fast-changing world of the internet which includes managing the rebuild and refresh of the organisation's website.



Broadcast Journalist

BBC

Feb 2022 - Aug 2023 (1 year 7 months)

Producing on-air broadcasts, answering phone calls from callers, preparing content, audio editing and driving outside broadcasts for sports games. Worked on a variety of program such as: The Late Show (regional), Breakfast, Weekend Breakfast/Brunch, Weekend Afternoons/Evenings and Matchday/Matchnight



Contact Centre Shift Leader

Toolstation

Jul 2021 - Apr 2022 (10 months)

Helping to manage the Contact Centre during my shift and supporting colleagues and my team leader in day-to-day tasks. Dealing with customer escalations and ensure the correct resolution was reached.



Head of Brand and Digital

ToneFM

Nov 2021 - Mar 2022 (5 months)

This role involved me making graphics for a range of social media accounts and the Tone FM website using Photoshop and online platforms such as Canva. I was also interacting, responding to comments and posts, and I would be responsible for planning content for days/weeks ahead.



Radio Presenter

ToneFM

Sep 2019 - Mar 2022 (2 years 7 months)

I joined Tone FM and I began a simple assistant to the presenter who used to present the country show – loading his tracks into the broadcast software from CDs to then gradually presenting variety of show. I've done live outside broadcasts alongside voice-tracking shows and presenting a mixture of shows including Tone FM Breakfast/Drivetime, Weekend Breakfast, 00's Heaven and finally the Weekend House Party.



Customer Service Representative

Toolstation

Apr 2020 - Jul 2021 (1 year 4 months)

Dealing with resolving delivery/product issues, answering product queries and assisting the customer with any other questions I may have.

I have fulfilled many functions of the Contact Centre, from answering phone lines, replying to customers on social media and assisting customers who brought from the Toolstation eBay page.

I was working on the Customer Care team dealing with complaints and other queries that customers bring to us via phone or email.

Education



University of Gloucestershire

Bachelor of Arts - BA, Film Production

Covering different aspects of the Film industry such as Producing, Editing.

Worked on Film such as Refractions and The Journey You'll Take which has been nominated for the Royal Television Society Student Awards.



Richard Huish College

Extended Diploma, Digital Media

I have gained a lot of experience not only in the classroom but through different work experiences that have been offered to me due to attending Huish Media Crew meetings.

I've worked for clients such as 'Taunton Feast', 'Somerset Chambers of Commerce', 'Harris Fowler' to name a few. These video shoots/projects have improved my technical camera and editing skills and how to conduct myself more professionally to present a good impression to the client.

In the academic year of 2019/2020, I worked on a Radio Pilot which will be broadcasted on Tone FM (Taunton's Community Station) on the topic of Brexit and how it's affected the Polish people in the local area.

Robert Blake Science College

Secondary/GCSEs

Studied BTEC Business, BTEC Drama, BTEC IT & GCSE Geography alongside GCSE English, Maths and Science

Licenses & Certifications

Skills

Search Engine Optimization (SEO) • Digital Strategy • B2B Marketing • Communications • First Aid • Digital Marketing • Technical Support • Social Media • Analytical Skills • Communication

Honors & Awards

Bronze Award - The Duke of Edinburgh's Award

Jun 2017